



Hello!

Naloxone NOW is a statewide public awareness campaign addressing illegal opioid use and the stigma related to naloxone use for opioid overdose. We are excited about the next phase of the campaign and are seeking your assistance for its success.

Prevention First is searching for Illinois adults who have been revived by naloxone (i.e. Narcan), the opioid overdose antidote medication, who are now leading successful lives and are willing to share their experience. Chosen participants will be featured in the campaign demonstrating that positive futures can happen when naloxone is used after an opioid overdose. This campaign will not highlight their use, only their success. Additionally, we are interested in interviewing family members of those who have been revived from an opioid overdose with naloxone who are willing to share their story.

If you know anyone that fits the description above and who would be willing to share their story, please have them contact NaloxoneNOW@prevention.org by **March 2nd** to schedule an interview. Also, please forward this invitation and flier to others that may be able to assist. Your help in this process is greatly appreciated.

Thank you,

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