



The New Normal: Substance Use Services in the Time of MAHA

Rush Substance Use Disorder Centers of Excellence (SUD-COE)

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The purpose of the **New Normal: Substance Use Services in the Time of MAHA** webinar series is to provide a historical and current overview of substance use services, highlighting the populations most affected and the governmental and research responses shaping the field. Participants will gain insight into key Executive Orders, policy shifts, and initiatives under *Make America Healthy Again*. The sessions will also examine how these changes impact daily clinical practice and service delivery, and offer practical strategies to sustain program goals, enhance patient outreach, and improve outcomes in a dynamic policy environment.

Learning Objectives. By the end of the webinar, participants will be able to:

1. Describe the historical and current landscape of Substance Use Services, including populations affected and governmental/research efforts in response to a changing climate.
2. Summarize key Executive Orders, research developments, administrative changes, and new governmental initiatives under the Make America Healthy Again framework.
3. Identify potential impacts of these policy and system changes on daily Substance Use Disorder (SUD) services and clinical practices.
4. Apply strategies to sustain program goals, enhance patient outreach, and improve outcomes for SUD services in the context of evolving health and policy environments.

Program Information

Who should attend?	Illinois Prescribers (Physicians, Nurse Practitioners, Physician Assistants), Social Workers (LCSW), Drug and Alcohol Counselors (CADC), Certified Recovery Support Specialist (CRSS), and SUD agencies/workers.
Topics Session(s)	<ol style="list-style-type: none"> 1. "Pulling Back the Curtain": Addressing Inequity in the Overdose Crisis 2. "Naming the Elephant": Addressing inequity in the Overdose Crisis - Steps Towards Reconciliation 3. "DEI - Will It Do or Die?": Promoting Equity When It's Not Convenient 4. "Harm Reduction 2.0": Too Strong Not to Keep On, Keeping On
When	<p>Session 1: November 19, 2025</p> <p>Session 2: December 17, 2025</p> <p>Session 3: January 21, 2026</p> <p>Session 4: February 18, 2026</p>
Time	11AM CST (60 minutes + 30 minutes Q&A, cases)
Link to Join Webinar	<p>https://Rush.zoom.us/j/7190850556</p> <p>Meeting ID: 719 085 0556</p> <p>--</p>

Register here:

<https://redcap.rush.edu/redcap/surveys/?s=8CLYA7HNMDNXWP7X>

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